

Concept:

NAME:

GRUPPE 16: yoba

TARGET GRP:

studerende, 15-30 år



PROMOTIONAL TWEET

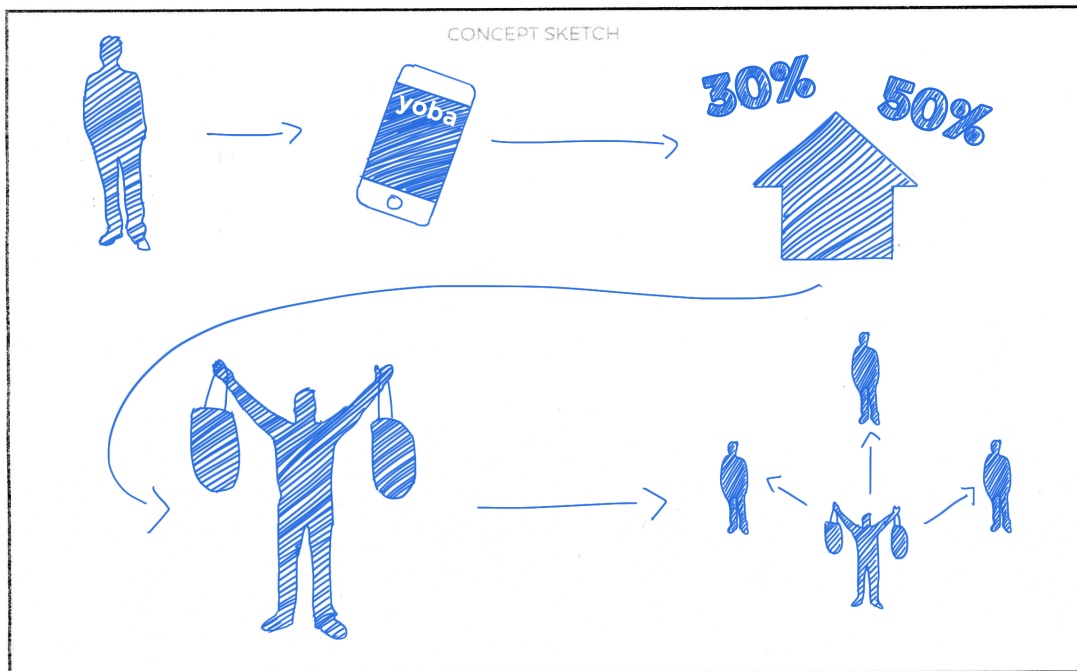
(HOW WOULD YOU PROMOTE YOUR CONCEPT WITH YOUR DESIGN PERSONA IN MIND, TAKING INTO ACCOUNT THE 140 CHARACTERS?)

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TWEET PHOTO/IMAGE

(WHAT DO YOU SHOW OF YOUR CONCEPT?)



BRIEF DESCRIPTION OF THE CONCEPT

Gennem appen kan du få unikke rabatter i afskillige butikker i KBH.